

ACTION GUIDE: Assembling Your Reinvention Board

EXERCISE 1: Getting support from your world

To find inspiration when compiling your Reinvention Board, consider the people in your world who support you.

Step 1. Make a list of the key people in your world who fall into the following groupings:

Colleagues:

- _____
- _____
- _____
- _____
- _____

Mentors:

- _____
- _____
- _____
- _____
- _____



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Advisors:

- _____
- _____
- _____
- _____
- _____

Inner circle members (“our people” or “tribe” – people who are walking the same path we are):

- _____
- _____
- _____
- _____
- _____

Key Resources (e.g. employees, vendors):

- _____
- _____
- _____
- _____
- _____



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Immediate family:

- _____
- _____
- _____
- _____
- _____

Close Friends:

- _____
- _____
- _____
- _____
- _____

Friendly acquaintances:

- _____
- _____
- _____
- _____
- _____



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Others in our world:

- _____
- _____
- _____
- _____
- _____

Step 2. Sort them into categories:

People who inspire me:

- _____
- _____
- _____
- _____
- _____

People who tell me the truth and give me honest feedback:

- _____
- _____
- _____
- _____
- _____



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People whose skills complement mine:

- _____
- _____
- _____
- _____
- _____

People who give me smart advice:

- _____
- _____
- _____
- _____
- _____

People who unconditionally support me:

- _____
- _____
- _____
- _____
- _____



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People who can relate to me because they are going through (or have been through) a reinvention:

- _____
- _____
- _____
- _____
- _____

People who are important to me who don't fit into any of the above categories:

- _____
- _____
- _____
- _____
- _____

Step 3. Score the above list according to the following 10-point scale:

- From 6 to 10: Someone who actively contributes to your reinvention goals. Keep them in your support circle.
- From 0 to 5: Someone who will probably not contribute to your reinvention. They're a part of your world but shouldn't be at the top of your support list.
- From -10 to -1: Someone who actively blocks, discourages or hinders your progress towards your reinvention. Do not expect them to be a part of your support circle, even if they are close to you. Avoid them at all costs, if possible. If not possible, see Step 4.



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Step 4. For additional advice on how to handle those “naysayers” who are close to you (aka “lizard attacks from loved ones”, read *Steering by Starlight* by Martha Beck, Chapter 9 – “*Leading Your Life*”. Use the section below to draft a leadership conversation with your loved one:



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EXERCISE 2: Assembling your Reinvention Board

As you sketch out ideas for your reinvention strategy, you'll want a crackerjack team to help you launch it. That is why you need a Reinvention Board. It is a handpicked coterie of advisors, each of whom has a particular skill or field of knowledge, all of whom have your best interests at heart.

Even contestants on "Who Wants to Be a Millionaire" are allowed to call a "lifeline" when they're stumped; this group is your lifeline.

Step 1. List your ideas for possible candidates for each role on your Reinvention Board:

My Master Connector: _____

My Clue-In Colleague: _____

My Warm 'n Fuzzy: _____

My Drill Sergeant: _____

My Native: _____

Step 2. Outline your strategy for building your Reinvention Board:

